

FERRARI CHALLENGE

FERRARI CHALLENGE



FERRARI
CHALLENGE

TROFEO
PIRELLI

29 EVENTS

FEB - NOV

EUROPE



NORTH AM



UK



AUSTRALASIA



JAPAN



TEASER



85 RACES. 5 REGIONS. 1 PASSION.

FERRARI CHALLENGE



FERRARI
CHALLENGE



FERRARI CHALLENGE EUROPE

13 – 15 MAR	Le Castellet	
24 – 26 APR	Mugello	
15 – 17 MAY	Red Bull Ring	
11 – 13 JUN	Le Mans	
17 – 19 JUL	Portimao	
11 – 13 SEP	Hungaroring	
18 – 22 NOV	Barcelona	World Finals



TEASER

- The Ferrari Challenge has been an integral part of the world of racing for over three decades.
- Today, the Prancing Horse's one-make series spans five different regions: Europe, North America, United Kingdom, Japan and Australasia.
- Starting in 2026, EMPA is proud to provide you with the whole world of Ferrari Challenge Racing: Over 200 drivers and almost 100 races across nearly 30 events – from Laguna Seca to Silverstone, from Suzuka to Bathurst!
- Witness the action all season long – from February to the glittering highlight at the World Finals!
- The ultimate one-make series embodying all that is great about Ferrari
- 5 different Regions and almost 30 events
- 100 races from all corners of the world – guaranteeing action galore
- Live Feeds from each Race
- Harmonized TV Products from all Regions

EUROPE



Live Races



29



60 Mins



Satellite



Live

FERRARI CHALLENGE



FERRARI CHALLENGE



FERRARI CHALLENGE NORTH AMERICA

13 – 15 MAR	Thermal	
10 – 12 APR	Sebring	
15 – 17 MAY	COTA	
19 – 21 JUN	Laguna Seca	
24 – 26 JUL	Sonoma	
11 – 13 SEP	Road America	
18 – 22 NOV	Barcelona	World Finals



FERRARI CHALLENGE UK

13 – 15 MAR	Le Castellet	
1 – 3 MAY	Snetterton	
22 – 24 MAY	Silverstone	
26 – 28 JUN	Oulton Park	
24 – 26 JUL	Brands Hatch	
18 – 20 SEP	Donington	

NORTH AMERICA

Live Races	26	60 Mins	Satellite		Live

UK

Live Races	12	60 Mins	Satellite		Live

FERRARI CHALLENGE



FERRARI CHALLENGE



FERRARI CHALLENGE AUSTRALASIA

13 – 15 FEB	Bathurst	
27 – 29 MAR	Phillip Island	
8 – 10 MAY	The Bend	
20 – 11 JUN	Queensland	
18 – 20 SEP	Sydney	



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FERRARI CHALLENGE JAPAN

27 – 29 MAR	Suzuka	
24 – 26 APR	Okayama	
22 – 24 MAY	Motegi	
26 – 28 JUN	Fuji	
24 – 26 JUL	Suzuka	

COMING UP...

FERRARI CHALLENGE MIDDLE EAST

11 – 12 DEC '26	Bahrain	
09 – 10 JAN '27	Qatar	
29 – 30 JAN '27	Jeddah	
20 – 21 MAR '27	Abu Dhabi	

AUSTRALASIA						
Live Races	10	60 Mins	Satellite		Live	
JAPAN						
Live Races	8	60 Mins	Satellite		Live	
MIDDLE EAST	Details to be announced in Q4 of 2026					