

THE DIGITAL SIDE OF RACING

ADAC SIMRACING EXPO

Sim racing = real Racing. Since professional drivers get valuable practice time before racing on the actual circuit and sim racers have stepped into actual race cars - boundaries melt away. At the SimRacing Expo, see all the innovations, releases and of course racing!

HIGHLIGHT MAG 

LIVESTREAM

NEWS CLIP

1 EVENT 

30 AUGUST - 1 SEPT 

ADAC SIMRACING EXPO

- The go-to event for everything racing – outside of racing
 - From high-end race simulators to RC cars and slotcar racing – the SimRacing Expo provides a 360-degree experience on motorsport simulation and gaming
 - Individual and Team Competitions with an international line-up of entrants
 - Presentation of the latest hardware and software from the market
-
- Half-hour summary of the event including all key race action
 - German and English Livestreams as well as web clips during the event



	#				
Highlight Magazine	1x	26 mins	File Transfer		Monday +1w
Livestream	3x	10 hrs	Web Stream		Fri-Sun
News Clip	1x	4 mins	File Transfer		Monday

30 August – 1 Sept
 Nürburgring

